



## COMPANY OVERVIEW

# Peak Tours and Transit LLC

Portland-based tourism, transportation, and custom travel planning rooted in storytelling, hospitality, and meaningful local connection.



Tours | Transportation | Custom Oregon Travel

Founded in 2022, Peak Tours and Transit LLC has grown from a small sightseeing operation into a diversified visitor-services company. We serve travelers, private groups, corporate clients, weddings, travel partners, and organizations through three distinct brands that have emerged from four years of listening to our customers and adapting to demand.

**\$250K+**

ANNUAL REVENUE

**12,000+**

VISITORS SERVED IN 2025

**3**

BUSINESS BRANDS

**2022**

FOUNDED

## Three brands serving three distinct customer journeys

### PEAK TOURS

#### SIGHTSEEING & EXPERIENCES

Walking tours, shuttle sightseeing, private tours, step-on guiding, and curated experiences for visitors who want to understand Portland and Oregon more deeply.

[peaktours.com](https://peaktours.com)

### PEAK TRANSIT PDX

#### PRIVATE TRANSPORTATION

Professional shuttle and transportation service for weddings, corporate groups, private events, tour operators, and organizations throughout the Portland region.

[peaktransitpdx.com](https://peaktransitpdx.com)

### BESPOKE OREGON TRAVEL

#### CUSTOM TRAVEL PLANNING

Personalized Oregon itineraries for travelers seeking a highly customized experience designed around their interests, pace, priorities, and travel style.

[bespokeoregontravel.com](https://bespokeoregontravel.com)

## Our vision

We believe tourism works best when it benefits both the visitor and the place being visited. Over the next three years, we are developing each brand more distinctly so it can speak directly to its customer base, while expanding Bespoke Oregon Travel as our largest new growth opportunity. Across all three brands, our goal remains the same: create meaningful experiences, support local businesses and workers, and help people connect more deeply with Oregon.